

Advisor – Financial Behaviour

Economic Growth, Consumer Policy and Energy

Fixed term contract: One year with the possibility of extension to December 2020

39 hours per week

Salary range: £33,915 – 45,885 per annum, plus benefits

Based in Westminster

The Behavioural Insights Team (BIT) is recruiting for an Advisor to join our Financial Behaviour team within our Economic Growth, Consumer Policy and Energy team. The successful applicant will work on exciting projects using behavioural science to transform the way financial policy, products and services are developed and provided. Your work is likely to include:

- ◆ Creative input to the team's work on behaviourally informed financial products and services utilising your sector expertise and deep knowledge of behavioural science;
- ◆ Planning, designing and delivering online experiments, field trials and qualitative research with public, private and charitable partners; and
- ◆ Engaging fintechs, financial institutions, public sector and charitable bodies with our existing research, and coming up with creative new ways to apply behavioural science to financial behaviour.

The Behavioural Insights Team

BIT was created in 2010 to apply behavioural science to public policy in the UK. In February 2014 we became a social purpose company, owned by the Cabinet Office, Nesta (an innovation charity) and our employees.

The Behavioural Insights Team works with governments around the world in almost every area of Government policy. Whilst the subject and output of our projects vary considerably, there are common threads: we try to understand the contexts in which people make decisions; we notice small details; we come up with innovative ideas for solving policy problems; and we measure everything we do as robustly as we can.

All our staff believe passionately in our company values: always prioritising social impact; empiricism and humility; fresh thinking; collaboration and public service.

Roles and responsibilities

As an Advisor in the Consumers and Financial Behaviour team, you will work across a wide range of projects, providing expert advice, analysis and project management. You will likely lead projects or aspects of projects where your knowledge of fintech, financial services or financial policymaking means that you are confident in driving discussions with internal and external colleagues. This could include being the BIT lead on a field trial, liaising with a trial partner and separate funding body, developing the details of a new project or providing policy advice.

You will get regular exposure to a range of people and disciplines within the team and with our partners from the public, private and charitable sectors. You will be expected to use your knowledge of behavioural science as well as the financial services sector and/or financial policy making to actively contribute to developing our Financial Behaviour team. Most of our Advisors have a Masters degree and prior work experience in a relevant role.

Essential

The Behavioural Insights Team brings people together with different skill sets. You must be able to demonstrate a balance of skills across those listed below, but we do not expect you to be exceptional in all areas:

- ◆ Deep knowledge of the behavioural science literature and how it can be applied to solve problems, particularly those faced by people making financial decisions;
- ◆ Experience of product development or policymaking in a fintech or financial services firm or financial policymaking body and a strong interest in applying this for social impact;
- ◆ A Bachelors degree in a relevant subject (such as economics (with experimental and/or behavioural modules), experimental psychology or a social sciences degree with a strong quantitative element);
- ◆ Ability to support the design and implementation of rigorous evaluation, including but not limited to randomised controlled trials;
- ◆ Excellent relationship building and project management skills with the proven ability to engage colleagues internal and external in challenging, complex projects;
- ◆ Excellent written and verbal communication skills (particularly presenting academic or technical work for non-expert audiences); and
- ◆ Strong teamwork skills – as part of a small team you will need to be reliable and willing to take responsibility for elements of projects, meetings and daily routines.

Desirable

- ◆ A Masters or PhD in a relevant subject area; and
- ◆ Experience applying behavioural science in a fintech or financial services company.

How to apply: To apply candidates should upload their CV and complete their application through Applied: <https://www.beapplied.com/apply/VIYLSA4lhy>

Date of posting: **14th February 2018**

Close of applications: **12th March 2018 at noon**

Interviews and assessment tasks will take place: **Mid to late March 2018**

Please note:

- ◆ If you do not already hold the right to work in the UK and/or require sponsorship in order to continue working here, you should think carefully before applying. This is because we will be unable to sponsor you unless there is no other suitably qualified settled worker available to fill the role or your current immigration status means that the resident labour market test will not apply in your case.

To find out more about the organisation and the people who work here, visit:
<http://www.behaviouralinsights.co.uk/>

The Behavioural Insights Team is committed to a policy of Equal Employment Opportunity and is determined to ensure that no applicant or employee receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race, or is disadvantaged by conditions or requirements which cannot be shown to be justifiable.