

Behavioural Insights Ltd
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Company Registration Number: 08567792
VAT Number: 240 547 425

EAST Cards – Order Form

To order your EAST cards please complete the following form and email it to EAST@bi.team

By submitting this order form, you confirm that you have read and accept the terms and conditions which can be found at <http://www.behaviouralinsights.co.uk/east-cards/>. Your attention is specifically drawn to Clause 4 which is set out in full in the notes section below.

Section One: Please complete if ordering as an individual

Name:	
Shipping address:	
Billing address (if different):	
Contact email:	
A brief description of the purpose and use of ordering EAST cards :	
Recorded / express delivery preferred? (P&P charges below are based on standard delivery only):	

Section Two: Please complete if ordering as a company/organisation

Name:	
EU VAT number (EU registered entity only):	
Shipping address:	
Billing address (if different):	
Contact name and email:	
A brief description of the purpose and use of ordering EAST cards :	
Recorded / express delivery preferred? (P&P charges below are based on standard delivery only):	

Section Three: Number of EAST packs required

Language	Price	(x) Number of packs	(=) Amount
English	£19.99		
Spanish	£19.99		
Dutch	£19.99		
Subtotal			
P&P cost (see notes below)			
VAT (see notes below)			
Total			

Notes:

- Minimum order of 5 packs, packs to be ordered in increments of 5.
- The price per pack is £19.99 (excluding postage & packaging and applicable VAT).
- P&P
Standard delivery costs of postage and packaging are:

Delivery Location	P&P cost per 5 packs (exclusive of applicable VAT)
UK	£4.49
Europe	£9.99
Rest of the World	£15.99

- VAT:
 - If you are based in the UK, standard rate of VAT is chargeable at 20%.
 - If you are based in the EU and do not have a VAT registration, standard rate of VAT is chargeable at 20%.
 - If you are based in the EU and have a VAT registration, VAT is 0% (through the EU reverse charge mechanism).
 - If you are based in the Rest of the World, VAT is at 0%.
- Your order is an offer to us to purchase the products in your order form and all orders are subject to acceptance by us. If the order is accepted, we will send you an invoice. Once the invoice has been paid we will send you the EAST cards.
- Extract from Clause 4 of the Ts&Cs:
"Our products
Use of the products. *In purchasing the products, you have the right to use them as set out in this clause 4.*

Intellectual property in the products. *The intellectual property contained in the products belongs to us. No intellectual property in the products is being transferred to you.*

Prohibited uses of the products. You must not reproduce, copy, publish, rent, translate or alter the products without our prior written consent. You must also not alter or damage the product packaging, repackage or resell the product.

Use of the products by a consumer. Any products purchased from us are for your personal and private use only. If you purchase the products as an individual consumer but intend to use them within a business (for example, in your role as a sole trader, contractor, consultant, employee or director or otherwise of a business), you will be subject to the terms of clause 4.5 below.

Use of the products by a business. Any products purchased from us are for non-commercial use only. Non-commercial use means use which is not undertaken for commercial gain or profit or intended to produce works, goods or services for commercial use. Examples of non-commercial and acceptable use would include but are not limited to: (a) academic research; (b) internal training programmes for employees and staff; (c) education for school, college and university students.

For the avoidance of doubt, use of the products in presentations, workshops or seminars which attendees have to pay to attend or which are being delivered to clients and/or potential clients is not permissible without permission from Behavioural Insights Limited. If in doubt whether your proposed use of the products is permissible in either a consumer or business capacity, please contact Behavioural Insights Ltd by email at EAST@bi.team. If your proposed use is not permissible (i.e. because it is deemed to be commercial use), you must request permission to use the products for the purposes you require. In such circumstances, Behavioural Insights Ltd retains the right at its sole discretion to request you sign up to a licence and pay a licence fee.

Results from the products. We do not guarantee that use of the products will produce any given outcome or have any particular effect. We are not responsible for any outcomes from the products or actions you make take when using the products, whether these were foreseeable or not.”